Exercise 1. The Asset Map

In a group, create a map of the individual, social, cultural, economic, association and institutional assets groups within a pre-defined boundary.

- Individual Assets (skills, knowledge, interests)
- Association Assets (community organisations, faith groups, networks, resident fora)
- Institutional Assets (schools, councils, GPs, libraries)
- Physical Assets (parks, buildings)
- Economic Assets (funding/ local businesses/ investment)
- Stories (cultural assets- heritage, arts)

An asset map is more than an inventory of what an area has. The mapping process can promote new opportunities and connections and provide a basis for project planning. Such an exercise allows for linkages, duplication and gaps to be identified and acts as a spring board for building on the existing capacity and potential within a given area.

Associations

Individuals

Physical space



Institutions

Stories

Local economy